



MEDIA RELEASE – October 27, 2017

Southern Arkansas University's Master of Science Kinesiology-Coaching Program Accredited

One of only 25 accredited programs nationwide

The United States Center for Coaching Excellence (USCCE) announces that the Master of Science Kinesiology-Coaching Program at Southern Arkansas University has successfully accredited their program under the USCCE's National Committee for Accreditation of Coaching Education (NCACE). Southern Arkansas University joins only 25 other NCACE accredited programs in the United States.

Through this accreditation process, NCACE ensures that the Master of Science Kinesiology-Coaching Program adheres to the characteristics of excellence as prescribed by SHAPE America's *National Standards for Sport Coaches*. These standards feature eight domains of coaching responsibilities and within them, 40 standards and subsequent benchmarks representing the body of knowledge associated with each coaching responsibility and provide concrete examples of actions and orientations that constitute coaching competence.

About the United States Center for Coaching Excellence and the National Committee for Accreditation of Coaching Education

The United States Center for Coaching Excellence is the premier authority on coaching education in the United States, providing coaching education programming support and accreditation of program through NCACE. NCACE offers accreditation and national recognition to sport organizations and institutions responsible for the preparation of coaches at any and all levels of sport. The rigorous review process ensures alignment with SHAPE America's *National Standards for Sport Coaches*, and that coaches are trained to effectively meet the unique developmental needs of every athlete. Through forward-thinking leadership and our team of expert reviewers, the USCCE is uniquely positioned to provide the highest quality, empirically-based guidance for the creation, implementation and evaluation of coaching education programs.

For more information, visit NCACE <http://www.qualitycoachingeducation.org> or the USCCE <http://www.uscoachexcellence.org/>

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